

Corporate Overview

BUSINESS SUMMARY

- Leading SaaS-based provider of compliance, professional development and continuing education training for health and human services segments
- 300 employees in the United States; HQ in Cary, NC
- Founded in 2012 through the merger of two leading e-learning firms:
 - Essential Learning founded in 2002 focused on Behavioral Health
 - Silverchair Learning founded in 2001 focused on Senior Care
- 100% cloud-based Learning Management System plus over 2,500 courses
- 4,000+ organizations with 2,000,000 learners take > 20 million courses annually

VERTICALS WE SERVE

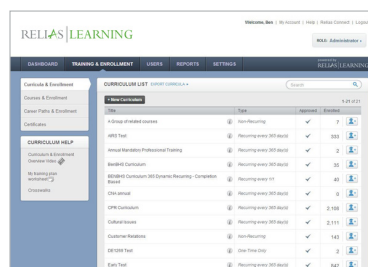
Senior Care	Behavioral Health
<p><i>in millions</i></p> <p>US population over 65</p> <ul style="list-style-type: none"> • 10,000 people a day turn 65 • Increasing life expectancy 	<ul style="list-style-type: none"> • 13.4% of adults in the US receive treatment for a mental health problem
Intellectual & Developmental Disabilities	Corrections
<p>Autism diagnoses per 1,000 children</p> <ul style="list-style-type: none"> • 1 in 68 children has been identified as having autism 	<p>US adults (~240mm)</p> <ul style="list-style-type: none"> • 1 in every 35 adults in the US is under supervision by the corrections system

OUR PRODUCTS AND SOLUTIONS



Optimized LMS

- Single instant multi-tenant SaaS
- Auto-enrollment
- Course authoring
- Live training tracking
- Specialized reporting
- Dashboards
- Skills checklist
- HRIS connection
- Multimedia



Unrivaled content

- 2,500+ courses
 - Compliance
 - Continuing education
 - Professional development
 - Clinical skills
 - Leadership
- 110+ accreditations
- Exclusive partnerships
- 20mm+ annual completions
- 3-year course update cycle

A 100% SaaS-based solution for comprehensive training needs

- ✓ Relevant, comprehensive and accredited content
- ✓ Standardized, quality training for better performance and outcomes
- ✓ Hard dollar cost savings
- ✓ Easy-to-use system for non-tech-savvy markets
- ✓ Flexible for organizations unique needs